7th and 8th Grade

Advertising: Picking a Product

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

You are creating an original food product to advertise in an advertisement you will create. Answer these questions in complete sentences to develop your ideas.

1. What type of food is your product?

2. Is your food expensive or cheap?

3. Is your food healthy or unhealthy?

4. Where would this food product be sold?

5. What is your food product made from?

6. What is the name of this food product?

7. Design your food product. Draw some thumbnail sketches of your food product on the back. Add any additional notes on this product in the remaining space.